You go to work every day and you feel like you're really making a difference, you're helping people, you're helping employees grow, you're building the economy. I think it's the best job I've ever had I think it is a fantastic place to work. The credit union culture is my most favorite; I was in banks for 15 years before I came to the credit union and I love the philosophy and the approach to quality of life for our members. As a credit union, we are truly here to serve the members and so that's what we do all of our strategies have a member centric component and we're also very employee oriented you know our decisions as a senior executive team are about what's best for the members and what's best for the employees. The CEO knows your name. You meet the entire executive team or senior team within your first week of being here. You know, we tell our members Love Where You Bank, we tell our staff
Love Where You Work. I think if I could
tell you one thing about what makes it
entirely possible entirely easy to Love
Where You Work here at Community First, we
are incredibly inclusive. It's not just
all the decisions are being made by
management, we can make suggestions we
can make decisions, so it really makes me
feel valued as an employee.
[Music]
You step into our new branches, and one of
the wonderful things about our design it
really is our core values in action so
the key one being collaboration. It's
collaboration in the design. We start off
with a blank sheet of paper and we have
a team that really went to kind of
discern what we feel like are the best
designs for the future, whether it's
collaboration, the colors, the millwork, the desk.
Everything is by intention from this
original design team and that was all
our employees. Not only does the
management team believe in our mission
and what we're doing, we're a company that tries to do good. Many times whenever we are recruiting for employees, one thing that says it draws them here is our community involvement. Yeah, when we talk about Community First, I think of many many different communities. You know, there's a community of members but I think about the community, even the people who are not members, how we contribute toward making their lives better, whether it's their sponsorships, whether it's through our Foundation. I'm super proud of the Community First Cares Foundation, what we've been able to do over the course of the last three years, how many people we've been able to help. The Foundation has been there for me from day one. Not only did they provide funding for us to get Started, they got all hands on deck, they came out and helped us set up, they helped us with drives. Being able to introduce this new
02:48 exciting brand of baseball if you will
02:51 in Jacksonville with a partner like
02:52 Community First that's somewhat entrenched
02:53 here in our community, that was important to
02:55 us. We're both nonprofit corporations, so
03:00 at the end of the day, if we're
03:02 profitable, we put that money back into
03:04 the building, or back into more
03:06 Programming, and the community benefits,
03:07 and the same is true of Community First
03:10 Credit Union. Before we do anything else
03:12 we have to thank our season sponsor
03:13 Community First Credit Union. We're
03:15 really proud of all of our partnerships
03:17 because it's two organizations coming
03:19 together to make Jacksonville and the
03:21 First Coast a greater place to live work
03:23 and play.
03:23 [Applause]
03:26 When we have a game like the Icemen and you
03:30 have 7,000 people and it's sold out, people are
03:32 having a great time and they have
03:34 some place to go and it's affordable and
03:37 if our name's attached to that, it really
does help us
I think communicate the value we want to
provide and our value of helping the community.
Community First has plenty of
opportunities for us to be able to help
with the community partners that we have,
and I love us as a company serving the
community that we work in. I have a lot
of pride in working for Community First,
as they are very supportive of their
members, very supportive of the community,
and that is something that I
feel very passionate about. Each and
every year I think there's more
opportunities for me personally but also
more opportunities for us as a
credit union. It's exciting to be here
because we are doing cool things and
work should be fun.