market site, which represents innovation and energy and excitement.

The financial capability innovation awards are a way for NASDAQ and EverFi to recognize financial institutions all over the country that are leveraging technology to reach their schools, their employees, their consumers, and their small businesses at scale.

We think it's really important to highlight this work because they're really moving the needle on financial capability for Americans all across the country regardless of zip code.

It's so important to get the private sector involved, but I would hope that every one
of us would use this day to work together
to make sure we march in the same direction

and achieve the same goal.

You all are the solution.

Ten years from now, we want to look back and
say that the work that we did today led to

millions and millions of Americans learning
about concepts that dramatically affect their
lives, that they're educated on credit, that
they're educated on savings, they understand

about creating opportunities and college access,
student loans and all kinds of things that

have a very very big impact on their lives
moving forward.
I think if we do that, we'll look back and be really proud of the work that all of us did today.

Community First Credit Union (applause).

We go to schools this way, we go to business this way, there's an addiction center called Gateway and there's live-in people there.

We go there and teach financial education as well, so everyone wins, everyone learns, and it's just a wonderful, wonderful thing.