

0:01:34.600,0:01:39.000

market site, which represents innovation and energy and excitement.

0:01:39.000,0:01:44.750

The financial capability innovation awards are a way for NASDAQ and EverFi to recognize

0:01:44.750,0:01:49.370

financial institutions all over the country that are leveraging technology to reach their

0:01:49.370,0:01:53.850

schools, their employees, their consumers, and their small businesses at scale.

0:01:53.850,0:01:57.250

We think it's really important to highlight this work because they're really moving the

0:01:57.250,0:02:02.640

needle on financial capability for Americans all across the country regardless of zip code.

0:02:02.640,0:02:07.340

It's so important to get the private sector involved, but I would hope that every one

0:02:07.340,0:02:12.870

of us would use this day to work together  
to make sure we march in the same direction

0:02:12.870,0:02:14.480

and achieve the same goal.

0:02:14.480,0:02:16.670

You all are the solution.

0:02:16.670,0:02:20.870

Ten years from now, we want to look back and  
say that the work that we did today led to

0:02:20.870,0:02:26.010

millions and millions of Americans learning  
about concepts that dramatically affect their

0:02:26.010,0:02:30.621

lives, that they're educated on credit, that  
they're educated on savings, they understand

0:02:30.621,0:02:35.510

about creating opportunities and college access,  
student loans and all kinds of things that

0:02:35.510,0:02:38.420

have a very very big impact on their lives  
moving forward.

0:02:38.420,0:02:42.890

I think if we do that, we'll look back and  
be really proud of the work that all of us

0:02:42.890,0:02:43.900

did today.

0:02:43.900,0:02:45.750

Community First Credit Union (applause).

0:02:45.750,0:02:49.650

We go to schools this way, we go to business  
this way, there's an addiction center called

0:02:49.650,0:02:53.110

Gateway and there's live-in people there.

0:02:53.110,0:02:57.019

We go there and teach financial education  
as well, so everyone wins, everyone learns,

0:02:57.019,0:02:58.680

and it's just a wonderful, wonderful thing.